

Cookie Clarification Text

As LIONEL HOTEL – (KIDAN TURİZM İNŞAAT TİCARET VE SANAYİ A.Ş) (will be called as “Lionel Hotel” or “**Company**”), we benefit from cookies, pixels, GIF’s etc. technologies (“**cookies**”) in order to develop your experience during your visit or use of our web sites (“**Site**”), applications or all the similar online or offline media submitted for use in digital media (all the media specified will be referred to as “**Platform**”).

The use of these technologies is carried out in compliance with the legislation that we are subject to, in particular the Law on the Protection of Personal Data No. 6698 (“PPD Law”).

The purpose of this Cookie Clarification Text is to provide you information regarding the processing of personal data obtained by the processing of personal data through the collection of personal data such as cookies and pixels used during the use of the Platforms. In this text, we want to explain you what kind of cookies we use in our site and in the application, and how you can control them.

As Lionel Hotel, we may waive from the use of cookies in our site and in the application, may change their types or functions, or may add new cookies to our site and the application. Therefore, we reserve the right to change the provisions of this Cookie Clarification Text at any time. Any changes made to the current Cookie Clarification Text will be effective after they are published on the website, application or in any public environment. You can find the last update date at the end of the text.

Our site, like other web sites, can use the “Cookies” or “Other Technologies (e-mails assigned by Google, Apple or similar technologies, JavaScript, "pixel labels", "web markers", "empty GIF's" that are related to the device identities). Cookies and Other Technologies help us and third parties to learn about your visits made to the Site, including the analyses of your visiting habits. We use this information to process your reservations or requests and to provide online and mobile advertising, messaging and contents that are tailored to your interests.

Cookies are small text files that are stored on your computer or mobile device when you visit our website. In some cases, we may combine the Gallery Resort Hotel or third-party Cookies with your personal information that you

provide us or that we obtain, but cookies cannot be used to clarify your personal identification to us. Cookies can be used on Site to improve your experience.

You can access the detailed information about the purpose of processing your personal data by our Company from the Policy regarding Protection of and Processing Personal Data.

www.lionelhotel.com.tr/KVKK-GDPRPolitikasi-EN.pdf

Method of Personal Data Collection and Legal Reason

Your personal data is collected on the basis of legal reason for the legitimate interest of our Company through the cookies in electronic environment as a result of your visit to our website or the use of our application. Your collected personal data may also be processed for the purposes specified in this Cookie Clarification Text within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law.

To whom and to what purpose the personal data can be transferred

As a company, we may share your personal data, within the scope of Cookie Clarification Text, with our suppliers, legally authorized public institutions and private individuals within the scope of the above-mentioned purposes and in accordance with the legislation.

Which cookies are used for which purposes?

As a company, we use cookies in our site and in the application for various purposes and we process your personal data through these cookies. These purposes are essentially as follows:

- **To perform the essential functions necessary for the operation of the Site and the application.** For example, the members logged in do not need to re-enter their passwords when visiting different pages on the Site.
- **Analyze the site and the application, improve the performance of the site and the application.** For example, integration of different servers that the Site processes, determination of the number of visitors of the

Site and adjustment of the performance accordingly, or making it easier for the visitors to find what they are looking for.

- **Increase the functionality of the Site and the application and provide ease of use.** For example, sharing on the third-party social media through the Site, remembering the user name information or search queries of the visitor on the next visit.
- **Performing personalization, targeting and advertising activities.** For example, showing the ads linked to interests of the visitors through the pages and products that the visitors view.

Cookies used in our Site and Application

Below you can find different types of cookies that we use on our site and application. Both first-party cookies (placed by the site that you visit) and third-party cookies (placed by the servers other than the site that you visit) are used in our site and in the application.

How can I control the Use of Cookies?

The preferences of our visitors and users regarding the use of cookies and similar technologies are essential for us. However, the use of Cookies, which are mandatory for the operation of the Platform, is required. Additionally, we would like to remind you that some of the functions of the Platform may not work partially or completely if some cookies are turned off.

Information about how you can manage your preferences regarding the cookies used on the Platform is as follows:

- Visitors have the possibility to customize their preferences for cookies by changing the browser settings on which they view the Platform. If the browser provides this option, it is possible to change the preferences for the cookies through the browser settings. Thus, although it may vary depending on the possibilities offered by the web browser, data owners have the option to prevent the use of cookies, choose to receive alerts before the use of cookies, or simply disable or delete certain cookies.
- Preferences vary for the web browsers in use and the general explanation can be accessed from <https://www.aboutcookies.org/>. Preferences regarding the cookies may need to be conducted individually for each device to which the visitor has access to the Platform.
- Click to turn off the cookies that are managed by Google Analytics.

- Click to manage the customized advertisement experience provided by Google.
- In terms of the cookies used by many companies for advertising activities, preferences can be managed through Your Online Choices.
- The settings menu of the mobile device can be used to manage the cookies via mobile devices.
- You can customize your preferences for the cookies by changing your browser settings.

Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR

What are your rights as a data owner?

Pursuant to Article 11 of Law of PPD, data owners have the right,

- To learn whether personal data has been processed or not,
- To request personal information if the personal data is processed,
- To learn the purpose of processing personal data and whether they are used appropriately or not,
- To know the third parties to whom personal data is transferred in or out of the country,
- To request the correction of personal data in case of incomplete or incorrect processing, and to request to have the process made in this scope notified to the third parties where personal data is transferred,
- Despite your personal data has been processed in accordance with the provisions of the Law on Protection of Personal Data and other relevant provisions, to request the deletion or destruction of the personal data in case the reasons requiring the processing of the data are eliminated and to request that the transaction made in this scope notified to the third parties where the personal data is transferred,
- To object the emergence of a result against the person by analyzing the data processed exclusively through automated systems,
- To request the loss of the damage in case the person is damaged due to unlawful processing of personal data.

You can submit your applications to our Company regarding the above-mentioned rights by filling out the Data Owner Application Form. Depending on the nature of your request, your applications will be concluded as soon as possible as free of charge within thirty days at the latest; however, if the transaction requires additional costs, you may be charged a fee according to the tariff determined by the Personal Data Protection Board.

Data Owner Application Form: You can obtain it from www.lionelhotel.com.tr/BF-13 KVKK Basvuru Formu-EN.pdf or from our company headquarter.